



## **2011 CAROLINA PANTHERS CHARITIES CHALLENGER FLAG FOOTBALL LEAGUE GRANT PROGRAM**

Carolina Panthers Charities (CPC) donor advised fund is administered by the Foundation for the Carolinas, a 501 (c) (3) organization. Through the Challenger Flag Football League Grant Program, CPC will award small level grants (\$2,000-\$5,000) to 501(c) (3), governmental nonprofit agencies and/or national nonprofit organizations which include: Amateur Athletic Union, American Youth Football & Cheer, Boys and Girls Club of America, Jewish Community Centers, National Association of Police Athletic Leagues, National Recreation and Parks association, Pop Warner Little Scholars, and the YMCA.

### **APPLICATION GUIDELINES:**

- The Challenger League Flag Football program must be non-contact and free of charge for youth participants.
- Must be offered in North Carolina or South Carolina with a minimum of an 8 week schedule of activities including one practice and one game per week.
- Only **501(c) (3), governmental nonprofit agencies and/or non-profit organizations** can apply for this grant.
- Staff and other involved parties may not earn revenue (i.e. salary, endorsements) as a result of operating the league.

### **MAILING INSTRUCTIONS:**

Grant proposals must follow the attached format and include all specified information in the requested designated order. Incomplete applications will be returned and will not be eligible for consideration. Please do not include unsolicited items (e.g., videos).

### **IMPORTANT DATES:**

<b>Through June 11, 2011</b>	Grant applications will be accepted
<b>June 24, 2011</b>	Final decision on grants
<b>June 28, 2011</b>	Checks processed

Applicants will be notified by phone, email and/or mail as to the status of their proposal.

Completed applications should be mailed or emailed (No Faxes) to:

Peter Vacho  
Carolina Panthers  
Challenger League Grant application  
800 South Mint Street  
Charlotte, NC 28202

Phone: (704) 358-7000  
Fax: (704) 358-7000  
Email: [peter.vacho@panthers.nfl.com](mailto:peter.vacho@panthers.nfl.com)

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### I. CONTACT INFORMATION

Applicant's Name	Primary Contact's Name
Address	Phone
City, State, Postal Code	Fax
	E-Mail Address

### II. PROPOSAL SUMMARY & FUNDING REQUEST:

Please summarize the following in a short paragraph:

1. The purpose of the league and what outcomes you hope to achieve.
2. A description of the grant request and the amount requested from CPC.
3. Why you are requesting this grant and exactly how CPC grant funds will be spent if a grant is awarded.
4. Ways you hope to use the Challenger League concept to positively impact the development of youth.

### III. PROPOSAL NARRATIVE:

Describe the work of the organization/league, addressing each of the following:

1. A brief description of the current league's mission and history.
2. Detailed description of the proposed Challenger League structure and programming.
3. Detailed description of the coaching curriculum that will be utilized by all Challenger League coaches. Description should include coach-player communication strategies, how football drills will be taught to the youth participants and structure of league play format.
4. Challenger League implementation strategies and expected outcomes.
5. Practice and Game date, time and location (venue, city and state) of the Challenger League
6. Number of anticipated youth participants.
7. Signed letter or contract confirming that accredited medical personnel (e.g., local EMT, ambulance corps) will be on-site during the league.
8. Evidence that the league is free of charge (inclusion of league brochure, registration form, etc.).
9. Letter from Certified Therapeutic Recreation Specialist attesting to the applying organization/league steps to ensure a fun, safe and productive Challenger League.

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#### IV. **EVALUATION:**

Please address each of the following:

- Explain how you will evaluate your league to measure its success and expected outcomes.
- Describe your criteria for a successful league and the result you expect to achieve by the end of the funding period.

#### V. **ATTACHMENTS:**

##### **A. Financial Information**

1. **Detailed and itemized operating expense budget plan** for the Challenger league; indicate the specific uses of the requested grant.
  - i. Acceptable costs include: insurance; uniforms, referees, trophies, food, transportation, facility rental, equipment and end-of-season awards banquet. However, applicants must provide an explanation of high expenditures to determine that all costs are necessary.
2. Verification of a current **insurance** policy.
3. Existence of **league bank account** (e.g., copy of voided check).
4. A copy of your foundation's IRS Form 990 (if applicable)
5. Proof of 501(c)(3) or governmental non-profit agency status

#### VI. **GRANT FULFILLMENT:**

1. One page recap with program measures
2. Schedule
3. Digital/High Resolution pictures (300 max dpi) on a CD or DVD
4. Specific financial/budget recap
5. Receive by January 15<sup>th</sup>, 2012

#### **ADDITIONAL NOTES:**

- The application process is competitive -- applicants should not assume that they will be awarded a grant.
- Applicants should seek ways to trim the budget (e.g., using volunteers instead of paid staff members, securing sponsors for various league costs, etc.).
- Successful applicants must order Panthers reversible NFL Flag jerseys for participants
  - To order contact the NFL flag football department at 212-450-2000.
  - Cost per jersey is \$12 – Please include in budget
- All non-specific terms in the budget (e.g., miscellaneous costs, administrative costs) must be fully explained and accounted for in the league budget. The application will be returned if these terms are not explained in full.